

Meeting Date: May 9, 2020
Meeting Time: 10:00 am

Meeting Place: conference call via zoom

Board Members Present: Margaret Marcy Emerson, Anna Fike, Farrah Lafontant, Mary Hawley, Micki Segel, Andrew Hansen, Michael Sengstack

Absent:

Others : Susan Aronoff, Debbie Breckenridge, Martha McDonald, Trudi Roach
 Meeting called to order at 10:10 am

Agenda Item:	Discussion	Follow-up
1. Reading and Approval of April minutes	Board members will review April minutes and send comments/ changes to Micki Michael moved to approve, Andrew seconded Unanimously approved	
2. Financial Report	<ul style="list-style-type: none"> • Our cell phone charge shows up automatically as a Visa charge and was the main expense for the month. We have a credit balance resulting from the refund of the show insurance premium on our Visa account. • A W9 was sent to Industry City (IC) so they can give us the refund from the deposit. Anna has texted Sylvia who will follow up with IC. The refund will be for \$13,200. <p>Margaret moved to approve. Michael seconded. Unanimously approved.</p>	
3. Membership Report	<ul style="list-style-type: none"> • No news 	
4. Quilt Show news/Updates	<ul style="list-style-type: none"> • No news 	
5. Church Facility	<ul style="list-style-type: none"> • We pay the church \$5,000 rent once a year in August. The Church processes this as a donation. • We agreed to ask the church about applying a credit for the four months we could not use the space due to the pandemic towards our rental fee next year. It is difficult to move forward since we don't know what the year will bring. 	<ul style="list-style-type: none"> • Margaret will talk to Sylvia Hernandez to understand how and with whom the rental contract and arrangements are handled with the church.

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	<ul style="list-style-type: none"> We hope to find a Guild member with a relationship with Holy Name to possibly act as a liaison with the church. 	<ul style="list-style-type: none"> Margaret will reach out to Linda McNeeley, who holds the key to the church, and Eileen Anderson, who may be a congregant.
<p>6. Eblast Gmail account problems and solutions</p>	<ul style="list-style-type: none"> Debbie shared that the Guild Gmail account doesn't let her send eblasts any longer. They return to her "not delivered". It only works if she sends it to one person. It is very labor intensive to create a gmail group. Trudi said that Google may be trying to create revenue by creating barriers. Trudi – E-blasts work best if you have a domain email. We discussed a possible move to a paid email provider Mail chimp is free if under 1,000 members and if we send under 5,000 emails. As face-to-face meetings diminish, we may need to increase emailing and website expenses. Micki said that if we are going to eliminate printing costs, we might use that savings to pay for email costs. Farrah suggested a consolidated email with multiple topics. Susan suggested sending interim BEE articles from the Guild. Michael suggested a weekly scheduled email from the Guild. The board asked the question: "How do other quilt guilds navigate this?" Trudi suggested managing this over the next two months and then evaluating. The Modern Quilts Guild sends one email a week. Members of this guild forum through the website. How can we sustainably set up communication? Debbie Breckenridge currently filters what is sent to all the members. Debbie is open to having well established criteria for what is posted going forward. 	<ul style="list-style-type: none"> Trudi Roach offered to trouble shoot the group email problem. Network Solutions provides our domain. She will research costs. She and Debbie will set up a zoom meeting to discuss, research and provide recommendations.

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	<ul style="list-style-type: none"> • The Board agreed to consolidate emails and to send one eblast a week to members. We also discussed encouraging and expanding the use of our Facebook page for sharing among members as we have done with the Block of the Month. • Farrah suggested asking people to use our FaceBook page for sharing. Last month there were 23 participants in the Block of the month and this month about the same. People could do live video on FaceBook. Anyone can post to FaceBook. We will set up a members-only group on our FB page where members can freely post. • The administrators of the FaceBook page are Martha, Margaret, Mary and Sylvia. 	<ul style="list-style-type: none"> • Debbie to take a shot at drafting criteria for sending emails. • Martha will post on FaceBook that our next meeting will be on Zoom. Martha and Margaret will discuss and work out the details of using FaceBook. Martha wants to boost the Block of the Month online. She agreed to post the Block of the Month on our Facebook page.
<p>7. May all-guild online meeting</p>	<ul style="list-style-type: none"> • Andrew and Margaret will create an agenda for the May meeting. The focus of this meeting will be on Show and Tell. The zoom account allows for no more than 95 people. Michael offered his professional account for this meeting. Margaret suggested that the Guild purchase a zoom account. • Michael suggested that the first 100 people who log on for May would get in and the others could watch the replay. Susan suggested that we see how this first meeting goes and then decide whether to purchase a zoom account or not. We agreed to see how this Saturday goes and then make a decision. 	<ul style="list-style-type: none"> • Andrew and Margaret will plan the meeting off line. • Michael will set up the meeting and send out the email (not from our Guild email account). He could try to use the co-vice president gmail account. He

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	<ul style="list-style-type: none"> • Debbie said that she contacted zoom regarding upgrading from a pro account to a small business account. She hadn't gotten a response from zoom. • We agreed that the May meeting will have the limit of 95 participants. We could post the link on the website for people to access the zoom meeting. • Members will send photos of what they have been working on (Show and Tell) to Margaret/Andrew and then members can talk about what they made in the zoom meeting. Twelve people have sent Andrew pdf photos of their work so far. • Trudi suggested that people send comments/questions through the chat function in zoom. People will be needed to monitor the waiting room and the chat. • We will mention that we will be holding off on the budget until we have a clearer picture of what is happening regarding the shutdown. • Farrah suggested making an announcement about the show. We can ask members to send their suggestions ahead of time for announcements. • This upcoming meeting will be an experiment from which we will learn. 	<p>will create a draft and send it to the board.</p> <ul style="list-style-type: none"> • Mary will provide the distribution list of members.
<p>8. June Workshop with Sherri Lynn Wood</p>	<ul style="list-style-type: none"> • The workshop will take place on June 6th from 11 until 2. We will have a link for others to register at a discount for members only. We will put that link in the members only section of the website. • \$53.10 is the cost for members. How do people pay? Anyone not on the list will be able to click on the link. The money will go directly to Sherri. • For the 34 pre-list registrants, Sherri has sent an invoice to the Guild. The cost to these people is \$40. Anna can receive the 34 checks, made out to the Guild, at her personal address. Everyone else pays through 	

