

# Brooklyn Quilt Guild

## 1-14 Board Meeting

### Present:

Micki Segel  
Susan Aronoff  
Margaret Marcy  
Leona Shapiro  
Serena Boyles  
Andrew Hansen  
Barbara Danzi  
Barb Christ  
Martha McDonald  
Michael Sengstack

### Absent:

Alice Braziller

### Minutes:

Motion to approve minutes from December meeting: Leona Shapiro  
Second: Serena Boyles

### Treasurers Report: Leona Shapiro

- Contacted CPA. Our agent no longer works for the firm. New name given and will be in contact week of January 16<sup>th</sup> to connect on taxes. If not, we may need to find an alternative.
- PayPal email to set up POS with Andrew Hansen to support Quilt Show. For 2020 show we set up PayPal as POS.
- PayPal has a new system called Zettle which is being encouraged. Andrew is investigating using Zettle through the existing PayPal account and since we currently have a PayPal reader. Andrew recommends staying with PayPal and will order additional readers so we have 3 total. Will confirm progress at next meeting.

Motion to approve Treasurers Report: Michael Sengstack  
Second: Serena Boyles

### Programming Report: Michael Sengstack

- Payment to Susan Sato of \$300 to bring to the meeting on the 21<sup>st</sup>. Leona will provide.
- In order not to conflict with the Show looking to move the Tara Faughnan workshop to later in the Spring.
- Michael will investigate moving the Color Palette development lecture to the May 20<sup>th</sup> meeting and if that can be done, we will decide if we want to do the May meeting completely virtual to avoid conflict with the Half Marathon.
- Will also investigate having the Double Wedding Ring workshop as a one-day workshop on either May 21<sup>th</sup> or June 25<sup>th</sup>. (Crossroads is June 4-11 so will avoid that as a conflict.
- For February let's reach out to Thadine Wormley-Herndon to see if she can do a trunk show. A Quilt of Souls. Thadine, Diane, and Sylvia. Part of St John's quilters. Michael to reach out to see if she is available.

- Also, Marilyn Gipson was interested before but did not want to participate last year because of Covid. Michael will reach out to see if she is available.
- Deborah Breckenridge scheduled for trunk show in March

#### **January Meeting:**

- Do we want a show and tell theme? Decision not to add a theme but to ask for show and tell participation through Zoom.
- Bee Blast to encourage Zoom participation. Michael will send blast copy to Andrew.
- Ask people to bring a snack or small lunch to enjoy in between the meeting and the workshop (20 minute break). Andrew asked to write up copy for the Bee Blast.
- Do we want to have Hospitality and Nancy bring in Coffee? Is this the time to resume Hospitality? Decision to not resume Hospitality as yet.
- Andrew and Martha will update on the show at the January meeting.
- Think of more ways to include the Zoom community.

#### **Quilt Show Update: Martha McDonald & Andrew Hansen**

- We have the raffle tickets and post cards. Martha and Andrew will bring them to the Guild meeting to pass out. Each member would take 5 books of raffle tickets which is 30 tickets and \$25.00-\$30.00 (\$1.00 each or 6 for \$5.00). Take a note of how many books everyone takes and then member pays the Guild the funds they collected when they are sold.
- Start with sharing with other Guilds now (postcards)
- Two versions of the post cards have been designed/created. One with each of the raffle quilts so they can be shown to ticket purchaser to know what they might win.
- Working on interior and exterior signage based on design format and assets established for the post cards.
- Need to make the admissions tickets to sell at the meeting.
- Andrew finishing setting up Eventbrite to publish this weekend and create a QR code to put on the poster. Attendees can scan the poster and buy tickets.
- Option for guild to absorb the Eventbrite fee. Do we want to absorb to keep the ticket \$10.00. Both PayPal and Eventbrite charge a fee for the transaction. Confirming to have the Guild absorb the fee for Eventbrite.
- We have a featured speaker on Sunday with Sylvia Hernandez to talk about her quilting journey. This will be promoted on the Eventbrite page. She will be paid a fee and will put together a slide show to present.
- What is plan for those that bought tickets last year? Tickets that are outstanding are those that Members bought for the previous show. Recommend to give those members the new tickets as vouchers. Make clear to Members that these new tickets replace the old tickets and those old tickets are now void. We have the list of paid tickets from previous show to check against.
- Confirming that the expectation of the venue is to take the curtains down and any window padding at the location to open the space and let light in for the show.
- Micki created a volunteer sign-up sheet (Google Forms) to put in February Bee and to put in Bee Blast so volunteers can sign up for time slots and activities.

#### **Membership: Barb Christ**

- Current season has 187 members. 32 of whom are new.

- Interested in knowing how many of our long-term members we have lost to attrition. We have lost 42 members who did not renew. Reasons for not renewing are for health issues, moved out of state, not as engaged.
- 29 members have mailing addresses outside the five boroughs. Of these, 22 are out of state.
- Susan Aronoff mentioned that as long as we have virtual numbers like that that we continue to have zoom to keep them in contact with the community. It's a great way to keep in contact and we would not like to let that go. Agreed to keep Zoom as an option.
- Serena updated on front desk. Lots of interest from members in supporting the welcome desk. Serena has a list of people who are available and volunteer to help. All seems well.

#### **ABC Quilt Update: Micki Segel**

- Micki reached out to Jenn Arzberger and asked about the Frenzy. Jenn likes doing it in May but the Half Marathon caused delays for the meeting, members were there in time for Frenzy. Micki did not attend the whole meeting for the ABC, Susan Laskaris attended the whole meeting and we can follow up with her for any additional information.
- Susan will reach out to Jenn to get an update on where we are with the plan. We will pre-cut sections of batting and bring to a meeting (about 10) to help minimize the burden of transportation of materials. We do not have final decisions on what the ask is about bringing in quilts to be finished vs finished quilts.
- We would like Susannah Laskaris to talk at the meeting about who gets the quilts and where they go.
- We will still collect quilts every week.
- One thought was to have backs brought in twice a year but no final decisions.
- Decisions from the meeting will be forthcoming. Margaret will reach out to the team to review decisions and appropriate communications.
- ABC team would like to keep the frenzy in May. Micki will reach out to Jenn with the information on the Marathon conflict. But will confirm if it can be February or May.

#### **Brooklyn Fam Reach Out**

- The Guild was reached out to by Brooklyn Fam through the Juneteenth organization. It runs public arts and music programs and workshops. They want to create a community quilt with quilts that are made at these different events. They are looking for a lead artist to design and execute a quilt or quilt concept for an event they are having on October 15th or October 22<sup>nd</sup>. Multi-century storytelling for healing. Each person who makes a block should tell a story. Micki shared Sylvia Hernandez's contact information to discuss. There is a budget to support the design work and development.
- We will ask them to attend the January meeting to share the concept and ask about interest in leading the project with the Guild. Blocks would be made by children and adults who attend these community events. They need direction and help in planning and design. Inviting them to our January meeting to meet Sylvia and share the ask with the Guild to gauge interest. Also recommend that they connect with Social Justice Sewing Academy to see if there are resources or guidelines that might be helpful.

#### **Nominating Committee:**

- Need to put together a committee for 2023-2024. Begins in March. Ask the board to consider who would be good to include for next month.
- Two of the members of the nominating need to be from the Board and three from General Membership.

- Serena will stay on
- Leona will stay on

Motion to Adjourn: Leona Shapiro  
Second: Serena Boyles