

Brooklyn Quilters Guild
Minutes of the Board Meeting, Saturday, April 8, 2023

In attendance: Micki Segel, Margaret Marcy Emerson, Barbara Christ, Leona Shapiro, Serena Boyles, Michael Sengstack, Barbara Danzi, Susan Aronoff, Andrew Hansen, Martha McDonald

Treasurer's Report — Leona said the taxes for 2022 are done. She mailed the financial report to everyone. It has been overwhelming with merchandise, emails, debits and credits, but it will all even out. She noted that we may or may not make money on the show merchandise.

Leona will report again in June, after the quilt show. She will check on when the budget is due.

The financial report was approved.

The minutes from the teMarch meeting were approved.

Programming — Michael Sengstack reported that 8 spots are still open for the Sunday, May 28 Tara Faughnan double wedding ring workshop on zoom; 20 spots total were initially available. He was surprised at the lack of interest. The workshop itself is \$1,000. We are subsidizing it, so it's \$20 per member.

There was a discussion of why there may not have been so much interest in the workshop. It was noted that Susan Sato's boro workshop was well attended, probably 25 people. However, it was hand work, so members didn't have to bring machines, etc. It was also pointed out that we had 20 for the Hawaiian appliqué workshop.

Margaret expressed the opinion that making a double wedding ring quilt is a big commitment. Other workshops, like the boro workshop, were smaller commitments. Maybe that was one reason more members didn't sign up.

Micki pointed out that members prefer workshops in person.

Leona brought up the question of how do people let the guild know that they need financial aid? The Bee could run a notice in a box. It was suggested that the Guild reach out to of the membership co-chairs for assistance in getting the message to members. It is important that it is anonymous. The availability of funds can be repeated from time to time in the Bee.

The Bee can also remind members about Tara Faughnah's color workshop on Sunday, May 21 during the normal time of the sewing bee, at 1 o'clock. Michael will send information to Susan Aronoff for the Bee.

There was a bit more discussion on workshops, noting a preference for in-person, the cost, big commitment, timing (right after the show), and other factors.

At the April meeting, Diane Pryor Holland will present a trunk show. Michael will check to see if she needs anything. The June meeting will feature the members boutique and a pot luck lunch.

Michael is not sure he will stay in Guild next year. The Savannah guild meets at the same time. He noted that 25-30 members regularly attend meetings on zoom. The question is who would do the zoom meeting if Michael doesn't renew. He said he would train someone

Membership — Barbara Christ said we now have 201 members, and she is revising the membership forms. She also got confirmation that the Guild is holding the membership fee at \$60.

There was a discussion of what to charge new members who join at the meeting. Barb noted that we should have membership forms at the show. A discussion focused on whether or not current members will renew at the show. Traditionally the news about membership (and forms) appears in the June Bee and is uploaded to the web. It all happens at the end of the year to make it easier for members to renew.

Micki suggested that the admissions people at the show could have forms for **new members only** at the desk. We need a sign to encourage new members to sign up at the show. Barb Christ said she will bring these forms for new members.

At the April meeting, we will continue with masking, but it is getting looser, Micki will contact Nancy Russell about hospitality at the April meeting and also about the June meeting to bring paper plates, etc. for the pot luck lunch.

Quilt Show - Chris Peterson is generously picking up ladders, and has picked up drapes from the Empire Guild and the cutting machine from Sew Right.

Regarding volunteers, at the April meeting, Micki will have an envelope for each volunteer, with the assignment and a bookmark that Madi made. During the show, members will report to volunteer desk and will get their badges.

How will admissions desk know who is a volunteer? There was a discussion about various options. (1) Maybe give the admissions desk a alphabetical list of volunteers or (2) maybe give out something at the April meeting. However, it was decided to go with the honor system. And to give them wrist bands as they come in. Volunteers get free admission to the show all weekend.

If a volunteer doesn't show up, then what? People can be shifted around. When she managed the volunteers, Sarah Vinson would pull people from one position to another, as needed. Volunteers should let Micki know if they can't make it. Susan will publish this in the Bee — if you can't make your shift, please call Micki Segel.

Take down and distribution — There was a discussion of how it worked at last show. Micki has nine people signed up for distribution and eight for breakdown. Breakdown is taking down poles, etc. Rented poles and drapes will be picked up Monday morning, Eric will take ours out on Sunday night.

Shuttle bus — Do we need a feather sign at the corner where the bus will stop at the Industry City parking lot? Andrew says a person, and perhaps chalk marks would be enough. Margaret suggested that we start with a person and see how it goes. It might be raining. Maybe we could hire a high school student to stand at the parking lot. There was a discussion about how to run the bus, on the hour and half hour? With Brooklyn traffic, it will take time to get back and forth. It's a test, we will learn as we go. Having a person seems a good idea. Discussion of transportation. R train to 25th St.

Food — Martha would like more information from Angelo at Sunset Bagels regarding the cafe. She will contact him.

Photos — There was quite a discussion about photos for this show, and the board decided that we don't need to document every single quilt and quilter because we are not publishing a catalog. And we don't need professional photographs. The final decision was that a casual ambience video of the show is enough, and there's no need to name every quilt and quilter. Just make sure every quilt is shown in the video, even if it's only briefly. There could be two videos, one for the regular quilts and a separate one for the Presidents' Challenge green quilts.

We will all take our own photos of our quilts and the Board will ask Farah to take a video of the show. We will definitely give Farrah access when show is not open. Micki said that Larry, her husband, will take candid shots. Barb Christ added we should also encourage people to take photos and post them on social media and to hashtag them.

The video of the show, the candids, and the video of Sylvia's talk could go on YouTube, with a link from our website. It is too much for our website.

Community Quilts — There will be a table at the show displaying community quilts with information and samples of some of the quilts. Leona will some bring quilts for it. We need a volunteer at this table to talk to people and to make sure that things don't disappear. We will also have a sign. The quilts will be spread out and there will be a pipes and drapes behind the table. Something can be displayed on the drape.

Volunteers should check-in half an hour before they start. They can check with vendors and also fill in at charity table.

Old Business — What to do with the old Bees. Margaret will get to it after the show. She doesn't want to slow down the website. It was tabled for later.

The **Nominating Committee** has had one Zoom meeting to put together a Board slate and are moving ahead with plans to contact people.

Michael state that he doesn't think we need to keep more than two meetings minutes in the archive. All agreed.

Creating Board member job descriptions — Margaret and Micki have been working on it.

There was a motion to end the meeting and the meeting ended at approximately 11 a.m.